

1st Semester - Foundations
(May be waived for business grads)

Analytical Foundations

Statistics for Managers

Business Functions

Marketing
Operations Management
Human Resources Management

Prerequisite Blocks

(Courses blocked in first two weeks)

Presentation Skills
Negotiation Skills
Academic Writing / Standards

Foundations in Accounting & Finance

Financial Accounting
Managerial Accounting
Corporate Finance / Analysis

Foundations in Economics & Business Law

Macroeconomics
Microeconomics
Foundations in Business Law



Non-Business Grad?
Start here!

Business Grad?

Option to directly start in the 2nd semester!

2nd Semester - Core Business Fundamentals

Optimizing Business Processes

Information Systems as Knowledge Management
Value Chain Management

Advanced Accounting & Finance

Controlling
Advanced Finance and Accounting in a Global Environment

Innovation and Business Dynamics I

Strategic and Organizational Determinants of Innovation Performance

Europe in the Global Environment I

Doing Business in Germany & Europe
European Economics & Political Relations

Sustainable Globalization I

Global Economic Integration
Social Responsibilities for Sustainable Development



3rd Semester - Individual Concentration

Strategic Management

Electives in Marketing

Marketing in the Digital Age
Brand Management
Communication Management

Electives in Accounting & Finance

International Financial Reporting Standards
Advanced Corporate Finance

Company Project

Electives - choose 12 credit hours

Free choice - minimum 12 credit hours

All Semesters - optional

Language Institute

German as a Foreign Language
2nd Foreign Language



4th Semester

Issues in Advanced Management

(Courses blocked over first four weeks only)

Leadership
Change Management
Project Management

MBA Thesis / Colloquium