

Programme Type:

Full Time MBA
Part Time MBA
Executive MBA

Joint Degree Programmes Offered:

MBA Only
MBA + Master of Marketing, MBA + Master of Finance and MBA + Master of Project Management

Specialisation by Function:

Finance
IT Management
Marketing
Project Management

Specialisation by Industry:

No Industry Specification

Full Time Course Information

Start Dates:
September

Programme Duration:

12 months

Tuition Fee:

USD (\$) 36850 / Total Program Cost

Entry Requirements:

Min. GMAT Score : 550
Min. TOEFL Computer Based Score : 230
Min. TOEFL Paper Based Score : 570
Min. IELTS : 6.5
Min. Years of Work Experience : 2

Application Fee:

USD (\$) 0

Part Time Course Information

Start Dates:
September

Programme Duration:

24 months

Tuition Fee:

USD (\$) 39500 / Total Program Cost

Executive Course Information

Start Dates:
August

Programme Duration:

13 months

Tuition Fee:

USD (\$) 56950 / Total Program Cost

Contact:

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Pactical applications of business theory, quality of the business faculty, diversity of the student body and innovative teaching methods distinguish the School of Business at Bond University.

The MBA curriculum is designed to prepare students for upper level management roles where decision-making depends on the ability to integrate knowledge from every business area – finance, marketing, accounting, economics, information technology and human resources – and combine that with executive management skills and strong leadership.

Following extensive consultation with global corporations, the Bond MBA emphasises three important themes:

- leadership development
- global business
- entrepreneurial thinking

MBA students may specialise in Finance, Marketing and Project Management. Long known for the strength of its offerings in Finance and Marketing, the School of Business has recently added Project Management, one of the fastest growing career paths worldwide.

A differentiating feature of the Bond MBA is commitment to the individual. That means study in small classes and access to senior faculty who know you by name. The chance to have internationally known faculty take a personal interest in your success represents a unique educational opportunity.

Global Alumni Network

We seek students who are innovative, growth-oriented, and who possess the potential to become global business leaders. Bond MBA graduates (known as “Bondies”) form a tight knit and mutually supportive worldwide network. Students from the Bond MBA program live and work in every part of the world including: Argentina, Australia, Brazil, Canada, China, Colombia, France, Germany, Hong Kong, India, Indonesia, Ireland, Italy, Ivory Coast, Japan, Malaysia, Mexico, Norway, Noumea, Pakistan, Peru, Russia, Singapore, South Africa, Sweden, Taiwan, Thailand, UK, United States, and Venezuela.

The educational experience at Bond produces internationally competitive graduates. Bond MBA teams outperform many of the world’s best known universities



at the prestigious annual Global Moot Corp Competition in Texas. In the last 14 years, Bond MBA students have been World Champions three times (1994, 1996 and 2000) and have earned award winning results in every one of their 14 years of participation.

Faculty

The MBA faculty brings a wealth of real-world experience to the classroom. They have worked in accounting, banking, consulting, defense, fast-moving consumer goods, government, hospitality, information technology, manufacturing, mining, property and supply chain management.

More than 95% of our academic staff hold PhDs from top international universities and they have amassed international awards for their cutting edge research. The publications and editorial credentials of our MBA faculty include numerous journals from the Financial Times Journal List; some examples are Journal of Marketing, Journal of Finance, The Accounting Review, Labor Economics, Academy of Management Journal, Journal of International Business Studies, Journal of Applied Psychology, and Harvard Business Review.

Location

Bond University is located on the Gold Coast one hour south of Brisbane in a sub-tropical region minutes from some of the most beautiful beaches in the world. Sydney is just a one hour, by air. The Gold Coast of Australia is one of the world’s top tourist destinations and it is renowned for being friendly and safe.

“The 2008 Good Universities Guide ... awards Bond five-star ratings in 10 fields - the most of any Australian university – including top points for graduate starting salaries, staff-student ratios and graduate satisfaction” (Australian Financial Review, 15 August 2007, p 9).

Student Profile**Dawne Young MBA (Bond)**

With several years of marketing experience under her belt, Dawne joined Bond’s flexible MBA program satisfied that she would graduate in one year. Dawn says, “Bond is recognised as an international school and to have the opportunity to meet people from all over the world and be exposed to other cultures is a huge advantage. The understanding and appreciation of culture is so important for knowing how to do business abroad and because there are people from all over the world in a small class setting, you really are exposed to this reality first hand.”

“Compared with other universities, Bond has a lot of opportunities for social interaction to get to know everyone. I was particularly deficient in certain areas of business but the MBA brought me up to speed and

furthered my knowledge base and I’m now equipped to enter the workforce.”

Vanessa Kaempf MBA (Bond)**Accenture Consulting**

“I was a member of the team that won the Boston Consulting Group Strategy Regional Competition in Sydney.”

“At Bond, I have met so many people from all over the world through participating in group projects and social events. “Friendships as well as exposure to in-depth and alternative business strategies is what I will take away from my MBA.”

“Bond University is a significant period of learning and growth, and everyone should have the Bond experience.”