

IMBA

International Master of Business Administration

Full-time

Degree: Master of Business Administration (MBA)

Profile

► The IMBA program is a Dual Master's Program offered by the International Business School Alliance (IBSA). The students spend one part of their studies in Bremen and the other part either in Valencia, Marseille, Moscow, London or Wilmington.



On successful completion of the course students will hold

two master degrees, awarded by two universities. The core modules of the first term are identical at all partner universities. In term two and three the students choose one of the areas of specialization: "NGO and Economic Development" in Marseille, "International Marketing" in Valencia, "International Management in Transitional Economies and Emerging Markets" in Moscow, "International Finance" in Wilmington, "E-Business" in London or "Entrepreneurship" in Bremen and complete their master thesis.

The IMBA program goes beyond simply addressing trade issues between countries by encouraging critical analysis of what makes a business competitive in the international arena.

The degree course has been accredited by the National Accreditation Agency ZEvA.



The program aims to equip graduates:

- for leadership roles where global themes are paramount in the decision-making process,
- for positions where an awareness of economic and cultural diversity is as important as professional, managerial skills,
- for fast-changing situations where the ability to adapt quickly can make the difference between business success or failure,
- for career opportunities where bilingual or multilingual skills are required.



Target Group

► The IMBA program addresses international, innovative students with an undergraduate degree in business, management or economics and at least one year of professional experience. The students are recruited worldwide from diverse cultural, geographical and professional backgrounds. The IMBA facilitates strong interaction and the sharing of experience among the student body. Studying in two different countries and thus encountering to both cultures gives students an excellent chance to communicate and live in both environments successfully. Finally the IMBA provides the knowledge and skills necessary for global leadership in the 21st century.

Your Choice:

International Master of Business Administration

Program Duration:	One year (three terms)
Structure:	Full-time Program
Start of the Program:	October
Language of Instruction:	English
Tuition Fees:	13,000 Euros
Size of the Classes:	25 students maximum
Degree Title:	MBA
Application Period:	January 1 - May 31 Non-EU applicants January 1 - July 31 EU applicants

Curriculum

1st TERM (UNIVERSITY A)	2nd TERM (UNIVERSITY B)	3rd TERM
Core Modules	Specialization	Final Project - Master's Thesis
Global Strategic Analysis	London: E- Business in a Global Environment	
International Business Law	Bremen: International Entrepreneurship	
Human Resource Management in a Global Environment	Marseille: NGO and Economic Development	
Global Marketing Strategies	Valencia: International Marketing	
International Finance	Moscow: International Management in Transitional Economies and Emerging Markets	
Leadership	Wilmington, USA: International Finance	

For more information

www.ibsa-master.com

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