

MGM

Master in Global Management

Full-time

Degree: Master of Business Administration (MBA)

Profile

► **Globalization requires new management skills for international business.**

This course brings students one step closer to a career as a business specialist. Basic economic or business qualifications are considered essential for admission to this course. During the two semesters the students will develop and extend their management competencies in terms of key qualifications.



Graduates of the degree course MGM at their annual academic closing ceremony.

The core components of the MGM program cover the following skill areas:

- Understanding the trends and interdependencies of a global world economy, its driving forces and different policies of multinational businesses
- Evaluating general threats and opportunities of "going global"
- Identifying the requirements of a globalization strategy for a business
- Developing and implementing of a globalization strategy
- Understanding intercultural decision-making and responsibility for international business activities

The degree course has been accredited by the National Accreditation Agency ZEvA.



Target Group

► The MBA course Master in Global Management endeavours to offer junior managers the opportunity to obtain the specific competencies required for successful global business today.

The aim is to provide management skills as well as thought-provoking experiences focused on global business. This is an essential requirement for students interested in a career in either government, international organisations or business enterprises. The course puts students at an advantage when it comes to leadership excellence.

Your Choice:

MBA Master in Global Management

Program Duration:	Two Semesters, including Master's Thesis and Oral Defense
Structure:	Full-time Program
Start of the Program:	October
Language of Instruction:	English
Tuition Fees:	12,500 Euros
Size of the Classes:	30 Students maximum
Degree Title:	MBA
Application Period:	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants
Entry requirements:	An academic, business related degree (Bachelor) and two years of practical professional experience

Curriculum

Modules	Course Requirements	ECTS Credit points	Percentage of Total Grade	Class Hours
1. International and Global Management	Exam	12	10	120
2. Cross Cultural Management	Exam	3	5	30
3. Global Economics	Exam	6	10	60
4. Management of International Projects	Exam	6	10	60
5. Business Policy & Ethics	Exam	3	5	30
6. International Finance	Exam	6	10	60
7. International Human Resource Management	Exam	3	5	30
8. Logistics for Global Business	Exam	3	5	30
9. Global Marketing	Exam	3	5	30
10. International Business Law	Exam	3	5	30
11. Communication and Presentation	AC			30
12. Master's Seminar	AC			30
13. German for Foreign Students	AC			60
14. Master's Thesis		12	30	
Total	10 Exams; 3 ACs (Attendance Certificates)	60	100	600

For more information

www.mgm.hs-bremen.de

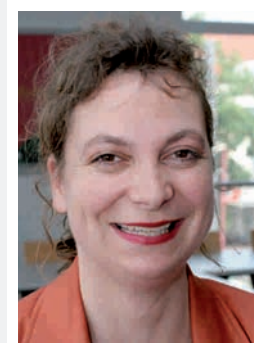
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